



PRESS INFORMATION BUREAU

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Date: January 13, 2012

**Subject : 12th Mumbai International Film Festival 2012 –
Special accreditation for media**

The 12th Mumbai International Film Festival for Documentary, Short and Animation Films (MIFF 2012) will be held in Mumbai from February 3 - 9, 2012. The venue of the festival is the National Centre for Performing Arts, NCPA, Nariman Point.

To facilitate coverage of the festival, the Press Information Bureau of Government of India will arrange for special accreditation to film journalists, film critics, photographers and camerapersons.

Upto three sets (reporter + cameraperson) of accreditation will be given to TV channels and news agencies having nation-wide network.

Newspaper groups with circulation above one lakh copies and those with separate entertainment supplements, will be eligible for two sets of accreditation.

Other publications and web portals will be eligible for one set of accreditation.

Freelance film critics, having relevant media experience of three years and above will be given accreditation under 'print' category.

The application for accreditation should be made under the prescribed format (copy enclosed) which can also be downloaded from PIB, Mumbai website : www.pibmumbai.gov.in

Following documents should be submitted along with the duly filled in application form :

- i. Two stamp size photographs with your name and organization written on the back.
- ii. Letter from the Editors/Chief of Bureau addressed to the Principal Director General, PIB, recommending the application for accreditation for MIFF 2012.
- iii. For Freelance category, the experience claim should be supported by documentary evidence in the form of at least newspaper/magazine clippings.

For any clarification you may kindly contact Ms. Bhavana Gokhale, Media & Communication Officer, PIB – 09594485381 or Mr. Manish Desai, Director, PIB – 09869412552

The completed applications for accreditation should be sent to the Director (Media), Press Information Bureau, 1st floor, Pratishta Bhawan Annexe, 101, Maharshi Karve Road, Marine Lines, Mumbai – 400 020. The last date for receiving application is 31st, January, 2012. The media delegate cards can be collected from PIB between 10.00 a.m. to 6.00 p.m on February 2, 2012.
